Native American Agriculture Fund (NAAF)
2020 Request for Applications (RFA) TCU Webinar
• Submit questions via the Questions box

• We will do our best to answer all questions in the time allotted

• Additional resources will be provided following the Q & A session for those that are not able to have their questions answered today
Overview

- Private charitable trust created from the final cy pres funds settlement of the Keepseagle litigation
  - History: NativeAmericanAgricultureFund.org/history

- NAAF Board of Trustees executed the Trust Agreement in July 2018
  - Trust Agreement governs all operations; sets the stage for grantmaking function
  - Trust Agreement: NativeAmericanAgricultureFund.org/trust-agreement
  - NAAF will expire 2038
Overview

• Funds transferred to NAAF in December 2018 and 1st RFA launched August 1, 2019
  • NAAF funded over 80 projects applicants in over 100 discrete projects

• NAAF seeks to fund a wide variety of projects in 2020; future RFAs may differ in scope and funding
  • RFA: NativeAmericanAgricultureFund.org/grants

• NAAF welcomes ongoing input from Native farmers and ranchers as well as eligible grant recipients
  • Survey: https://www.surveymonkey.com/r/R8YZTQ3
Mission

Trust Agreement Section 7:

The Trust’s Mission shall be to make grants to Eligible Grant Recipients, described in Section 8, to fund the provision of business assistance, agricultural education, technical support, and advocacy services to Native American farmers and ranchers to support and promote their continued engagement in agriculture.
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<th>Trustees</th>
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<td><strong>Elsie Meeks (Oglala Lakota) – CHAIR</strong></td>
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<tr>
<td>Claryca Mandan (Three Affiliated Tribes)</td>
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<td>Ross Racine (Blackfeet)</td>
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<td>Sherry Salway Black (Oglala Lakota)</td>
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<td>Porter Holder (Choctaw)</td>
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<td>Jim Laducer (Turtle Mountain Band of Chippewa)</td>
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<td>Dr. Joe Hiller (Oglala Lakota)</td>
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<td>Pat Gwin (Cherokee)</td>
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<td>Dave Archambault, Sr. (Standing Rock Sioux)</td>
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<td>Wednesday, April 1, 2020</td>
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• **NOTE:** Because of the unique circumstances we are all in during the COVID-19 situation, NAAF has added a *2-week flexibility period* to ensure applicants can submit and be considered for funding. All applicants should submit their application by the stated deadline (June 1)

• If applicants have trouble with internet connections, challenges in obtaining signatures, obtaining required documents or information from project partners, submit application but request flexibility no later than Monday, June 1 at 11:59pm CT

• Two additional weeks or until Monday, June 15, 2020 at 11:59pm CT will be provided to submit
Utilizing the term *Agriculture*

Is it a question of terminology?

**TCU College, Schools, or Departments (8):**
One Agriculture Department

**TCU Associate Degrees and Certificate Programs (56/63):**
Agriculture Programs: 7
Specialized Agriculture Science Programs: 15
Natural Resources Programs: 13
Environmental Sciences Programs: 18
General Science Programs: 10
Utilizing the term *Agriculture*

TCU Associate Degrees & Certificates

- Agriculture Programs
- Specialized Ag Science
- Natural Resources
- Environmental Science
- General Science
Utilizing the term Agriculture

TCU Bachelor Degrees: 18 (19)
Bachelor of Arts: 2
Bachelor of Science: 16

Agriculture: 2
Specialized Ag Science: 1
Natural Resources: 1
Specialized Natural Resources: 4
Environmental Science: 6
General Science: 5
The terminology of Agriculture

TCU Bachelor's Degrees

- Agriculture
- Natural Resources
- Environmental Science
- General Science
Utilizing the term *Agriculture*  
*Is it a question of terminology?*

**TCU On-Campus Land Grant Mission Offices (26/27):**

- Agriculture Focus: 20
- Specialized Agriculture Science Focus: 2
- General Science Focus: 4
- Environmental Science Focus: 1
- Natural Resources Focus: 0
Utilizing the term *Agriculture*
Utilizing the term *Agriculture*

1862s Colleges of Agriculture: Rigid or Flexible?

20 1862 Land Grant Institutions examined
  2 maintain the straight moniker: College of Agriculture
  Montana State University
  Kansas State University (in addition, College of Veterinary Medicine)
Utilizing the term *Agriculture*

18 of 20 1862 Land-grant institutions made adjustments either to broaden scope, decentralize the sciences, or address other realities in their state:

**University of Alaska-Fairbanks**
- College of Fisheries & Ocean Sciences
- College of Natural Sciences & Mathematics

**University of Arkansas**
- College of Agriculture, Food & Life Sciences
- School of Human Environmental Sciences

**The University of Arizona**
- College of Agriculture & Life Sciences
- School of Natural Resources & the Environment

**Colorado State University**
- College of Agricultural Sciences
- College of Natural Sciences
- College of Veterinary Medicine & Biomedical Sciences
- School of Global Environmental Sustainability
Utilizing the term **Agriculture**

**University of Florida**
- College of Agriculture & Life Sciences

**Michigan State University**
- College of Agriculture & Natural Resources
- College of Natural Sciences
- College of Veterinary Medicine

**University of Minnesota**
- College of Food, Agricultural & Natural Resource Sciences

**University of Nebraska-Lincoln**
- College of Agricultural Sciences & Natural Resources

**University of Nevada-Reno**
- College of Agriculture, Biotechnology & Natural Resources

**New Mexico State University**
- College of Agricultural, Consumer & Environmental Sciences
Utilizing the term Agriculture

North Carolina State University
  College of Agriculture & Life Sciences
  College of Natural Resources
  College of Veterinary Medicine

North Dakota State University
  College of Agriculture, Food Systems & Environmental Sciences

Oklahoma State University
  College of Agricultural Sciences & Natural Resources
  College of Veterinary Medicine

South Dakota State University
  College of Agricultural, Food & Environmental Sciences
  College of Engineering, Agricultural & Biosystems Engineering

Utah State University
  College of Agricultural & Applied Sciences
  College of Natural Resources
Utilizing the term *Agriculture*

**Washington State University**
- College of Agricultural, Human & Natural Resource Sciences
- College of Veterinary Medicine

**University of Wisconsin-Madison**
- College of Agriculture & Life Sciences
- College of Environmental Studies
- College of Veterinary Medicine

**University of Wyoming**
- College of Agriculture & Natural Resources
- School of Environment & Natural Resources

All maintain some form of systemic Cooperative Extension and facilities for institutional Research.
Allowable Use of Funds

- Applicants receiving funds will be required to use the funds to provide services to Native farmers and ranchers, including those seeking to become farmers and ranchers, and to support and promote their continued engagement in agriculture.

- The key areas that are allowed funding under the Trust Agreement are broadly described as business assistance, agricultural education, technical support, and advocacy services.
Allowable Use of Funds

- The Trust Agreement controls the eligible uses and eligible entities for NAAF grant processes.
- The Trust Agreement prohibits grant funding directly from NAAF for individual Native farmers and ranchers; but the Trust may make grants to Eligible Recipients that make grants to individuals (see Section 9(d)) of the Trust Agreement.
- Funds may be used for projects that are up to 24 months (2-years) in duration.
  - Projects are normally 12, 18 or 24-month projects.
- Funds may be used for project support, scholarships, re-grants, loans or capital expenditures.
Project Types

- Applications that combine focus areas (for example, projects combining business assistance with technical support or agricultural education with business assistance) will receive additional consideration over projects that are singular in focus.
- Value-added agriculture includes all types of processes by which value is added to raw ag products or raw hunted/gathered products.
- NAAFF will fund educational and advocacy projects that ensure solid educational information is provided to those developing policies and to Native farmers and ranchers.
- NAAFF will not fund projects seeking to provide educational opportunities or degree programs for Native students that are not directly involved in or focused on the agricultural sciences (in the broadest context possible).
NAAF has determined that there will be four primary targeted areas and an additional four special emphasis areas for which funding will be provided during the 2020 funding cycle.

**Targeted:** 501c3; Educational Institutions; CDFIs; and Tribal governments

**Special Emphasis:** Traditional Foods/Food Sovereignty; Agricultural Extension; Advocacy; and Youth Programming

*Youth Programming* applications are a separate Application Process.
Targeted Funding: Educational Orgs

• Funding applications are sought from educational organizations that meet the definition of eligible entities and currently provide:
  • food and agriculture-related classroom training,
  • classroom education programs,
  • agriculture programs and/or professional degree (ag law, veterinary, engineering, etc.) programs;
  • scholarships;
  • or curriculum development and applied research in topics important to the success of Native farmers and ranchers, including career technical training.
Targeted Funding: Educational Orgs

• Projects can provide community technical assistance or other activities related to building success among Native farmers and ranchers, improving access to food and/or focusing on food sovereignty or traditional foods activities central to food systems improvement in Indian Country.

• The training, educational activities or technical support should be made available to Native students of the educational organization and can be provided as a certificate program or a degree-seeking program.

• Funding may also be sought to support activities that improve food sovereignty, food access, subsistence activities as well as agricultural sciences related to food and agriculture.
• A total of $2,000,000 in funding is allowed for this target area of funding. There is no upper or lower limit on the amount of funds requested; no application can exceed the total pool; overhead limitations apply.
Special Emphasis Funding

• NAAF is also seeking applications in four key special emphasis areas. These areas have been determined as important and of high interest among survey respondents and are also considered foundational concerns important to the underpinning of a strong and sustainable food system in Indian Country.
  • Traditional Foods and Food Sovereignty Programs
  • Youth Programming (via a separate application portal)
  • Agriculture Extension
  • Advocacy
• NAAF intends to provide a total of $1,000,000 in each of the four Special Emphasis funding areas
Traditional Foods & Food Sovereignty

- Funds can support projects in the range of $50,000 - $100,000 for wide-ranging traditional foods and food sovereignty movements and local community activities. Topics can include, but are not limited to:
  - establish a new focus area for an existing food sovereignty/traditional foods program;
  - explore “scaling up” existing food sovereignty or traditional foods programs to increase production involved within those programs or to expand the scope of those “scaling up” activities already in place;
  - secondary or follow-up activities to implement an existing food sovereignty assessment process;
  - activities in response to the evolving COVID-19 situation.
While NAAF is not allowed to support direct lobbying or political activity with funding support, NAAF also believes that support of the Native Farm Bill Coalition (NFBC) and the related efforts to support the continued work of the Coalition is essential to the long-term support of Native agriculture and food systems development in the United States.

Funding could be specifically used to support the work of the Coalition focused on research, education, publications, and technical assistance related to allowing Native farmers and ranchers, and NAAF eligible entities, to gain deeper understanding of the policies and programs funded by the recurring Farm Bill.
Advocacy

• Project could also include topics for which ongoing Tribal consultation is occurring related to implementation, and any developing pre- and post-Farm Bill activities

• Work could also be supported related to analyzing the development of policies and programs in response to COVID-19 impacts to agriculture and food access areas

• NAAF seeks applications that would propose activities for a multi-year time period beginning in 2020. A **pool of up to $1,000,000** is available in this area. NAAF intends to fund at least one project in this area.
Youth Programming

• NAAF believes that the presence of Native youth in agriculture is important to the continued growth of Native food systems and to that end are seeking projects that focus on the inter-generational shift that is happening across Indian Country

• Youth engagement in agriculture can occur in many ways: K-12 classroom activities, community youth gardens, community youth ag policy councils, FFA or 4-H, youth food summits, mobilizing Native youth to take on more roles in food systems and food production development activities, and in many other ways
Youth Programming

• Projects can include:
  • hands-on food production;
  • support for 4-H, FFA or other youth groups in the community or school;
  • youth-led community projects and youth ag councils;
  • scholarships so that Native youth can participate in agriculture training or leadership programs outside their own community or connect with other Native youth in agriculture programs
  • online youth agriculture and food related activities
  • youth related COVID-19 response activities impacting food and agriculture production
  • Regional and national youth food and agriculture leadership projects
Youth Programming

• NAAF seeks to fund small projects up to $50,000. A **pool of $1,000,000** is available in this area.

• **NOTE:**
  • All applicants for Youth Programming are required to use the separate application portal created only for Youth Programming
  • As opposed to our General RFA, NAAF will leave the Youth Programming area open from April 1 through September 30, 2020 and will review and make determinations on funding throughout that period.
• NAAF seeks funding applications from TCUs, land grant institutions and other eligible entity organizations whose work is focused on education, research and extension of knowledge through community based supportive activities, and that wish to focus on building agriculture extension efforts and working directly with farmers, ranchers and food people within their communities that meet the needs of Native agriculture today and moving forward.
Agriculture Extension

• Extension-related services for Native farmers, ranchers and food champions have always been skeletal and poorly supported by federal funding

• Extension faculty associated with land-grant institutions through the Federally Recognized Tribal Extension Professionals program (FRTEP) are stretched thin with flat funding from federal sources for years

• Extension-related activities of TCUs are also poorly funded.

• NAAF intends to focus, moving forward, on the work that needs to be done to create a “21st Century Native Agriculture Extension” system
• A **pool of $1,000,000** is available for this priority issue

• NAAF is not requiring any particular faculty or institution be in the lead on applications received

• Any project that is proposed for funding that has a non-TCU land grant and TCU partnership involved will receive additional points and any TCU-only project that seeks to build the capacity of their agricultural faculty will also be given additional points

• Projects that seek to build or plan for a new multi-faceted approach to extension-related support for Native agriculturalists are of high interest
Points to Consider in Applications

- The scope and nature of the services previously provided to Native farmers and ranchers
- The scope and nature of the services you plan to provide to Native farmers and ranchers with award funds
- How the requested award amount fits within the overall budget for the organization
- How the work integrates community accountability and Native leadership
Points to Consider in Applications

• Steps to ensure the funds will be used for the purposes stated in the award proposal
• Whether the organization is based in a Native community that it is serving or whether, if the organization is not Native-led, it have a dedicated Native programming effort
• Whether it organization has a strong set of leaders and board members who are representative of the community and are accountable to the community that is being served
• Other evaluation criteria identified in the RFA
Criteria For Review

• Proposed Results
• Farmer and Rancher Demand
• Team Organizational Capacity and Collaborators
• Impact on Access to Credit
• Evaluation
• Innovation
• Wide Application and Replicability
Mandatory Documents

• Organizations that are tax exempt must include formal documentation of the entity’s tax status or other basis for eligibility.

• Applicants must submit a mandatory copy of a resolution from its governing body (i.e. Board of Directors, Board of Trustees, or Tribal Council depending on applicant type). The resolution must state:
  • Description of the services the applicant will provide to Native American farmers or ranchers
  • A statement of the authority or approval of the applicant to apply for funding from NAAF for the purposes intended.

• EIN documentation alone is not sufficient documentation to prove eligibility.
Use of Funds

• Should the applicant receive an award, it will be used solely for purposes which meet the following three requirements:
  - (a) the purpose provides assistance designed to further Native American farming or ranching activities;
  - (b) the purpose is what was set forth in the application for funds; and
  - (c) the purpose is encompassed by Section 170(c)(2)(B) of the Internal Revenue Code.
• No existing funds will be diverted away from that program if the applied for funds are received
• Reflect only funding requested from NAAF.

• **Please use the required format for the project budget.**

• Required formats are available for download (from the NAAF website: www.NativeAmericanAgricultureFund.org/grants)
  
  • 2020 RFA Budget Guidelines
  • 2020 RFA Budget Template
  • 2020 RFA Sample Budget
  • 2020 RFA Sample Budget Narrative
• At the top of the budget form include the organization name, project name, and the requested grant period (in months)
  • 12-month, 18-month or 24-month projects are the normal period

• Separate columns are required for year 1 (and year 2 if you are requesting funds for more than one year).

• Applicants are required to identify in the project budget narrative the project activities that will relate to various line items in the budget requested.
Before you create a PDF of the budget, don’t forget to:

- “Wrap” the text so that all explanations in a single cell are reflected and not cut off
- Check math in the excel document
- Make sure numbers in each column are visible and not cut off due to formatting
- If budget runs onto more than one page, include the column headings on the 2nd page
Project Budget

Budget categories include:

• Personnel: Include each person’s title, annual salary and the percentage of time spent, indicating which proposed NAAF-funded activities will require what percentage of time.

• Direct Costs:
  • Meetings and travel: Indicate the number of meetings or trips, the proposed NAAF-funded activities supported by each trip, the specifics on how your numbers were calculated. Include travel costs for one grantee-meeting should your project be selected for funding.
  • Supplies: Include specifics on costs and which proposed NAAF-funded activities will be supported.
  • Consultants: Indicate the # of hours, the hourly rate (or stipend/honoraria), and which proposed NAAF-funded activities will be supported.
  • Printing/publications: Be specific about the # and types of materials and which proposed NAAF-funded activities will be supported.
Intermediary funds:
  • Re-grants, loans and scholarships
  • Be specific concerning the costs associated with the re-granting, lending or scholarship activity

Indirect costs:
  • All applicants will be limited to no more than 15% allowed indirect costs
This presentation will teach you how to apply for The Native American Agriculture Fund (NAAF) 2020 Request for Applications. All applicants will be directed to NAAF’s Grants page, to review important documents and click the “start application button” which will take them to the application logon page.
The First Step is to go to NAAF’s page and start your application.

The link to the Logon Page for The Native American Agriculture Fund (NAAF)’s application is found on the Grants page of the Native American Agriculture Fund main webpage.

www.nativeamericanagriculturefund.org/grants

Application Instructions:
In order to access the online application system to apply, you must register in the system by clicking the Create New Account button on the Log On page.

• Please note that applicants are the only users that complete the registration process.
• Please note duplicate applications from the same organization will be flagged.
• Please note that the email you use when creating an account will become your username.

Before you create an account be sure to review the following documents on our website:
• The Trust Agreement
• The Application Instructions
• The full Request for Funding Application Questions

https://nativeamericanagriculturefund.org/grants/
Creating a new account is a multi-step process:

- The first section collects the *Organization Information*.
  - Once all required fields are entered, selecting **“Next”** will bring you to the next section.

- Then you will complete the **“User Information”** section, meant to capture the Applicant’s information or the information of the person completing the registration process that will be submitting a request. If the applicant’s mailing address is the same the Organization’s, the **“Copy Address from Organization”** button can be utilized to automatically pull the information from the organization address fields into this section.
New Account Continued:

The email address entered in the email/username field becomes your Username in the system.

For this reason, an email address may only be registered into the system once, as the email address is the applicant’s unique identifier. After you fill out the first section, you’ll be asked to continue to fill out executive officer information as well as organization information.

Signing Authority:

First you must indicate if you are the Organization’s Signing Authority or enter the information on behalf of the Signing Authority. Signing Authorities are those who can obligate the organization.

Some applicants will enter an executive officer as the main point of contact therefore these staff members should not use their own email (as emails become user names). Instead they should use the email of the person who will access the site and become the main point of contact (POC).

Contact Person:

The email address of a primary contact person will be requested. Contact persons are those who can answer questions about the application or can be contacted to make sure NAAF has all applicable documents
Once you have completed all of these sections you will see a submit button on the bottom right of the page. Click this button and it will ask you to confirm your email.
New Account Created:

Upon clicking Create Account an automatic email is sent to you, directed to the email you entered in the “Your Information email/login field.”

This automatic email is a system default email and can not be changed.

You will land on the Confirmation Page where you are asked to confirm that you received the automatic confirmation email. The confirmation email can be resent if necessary.

If you have issues with your email, you can email grants@nativeamericanagriculturefund.org and we will work to resolve your logon issues.
Once you have created your account you can then enter through the logon page, once you have logged on you will see the following page: **Scroll down for 2020 RFA Process - Youth**

Welcome to the **2020 RFA Process - General**; we appreciate your interest. Comprehensive information about our 2020 Request for Applications (RFA) can be found at NativeAmericanAgricultureFund.org/grants.

NAAF is a private, charitable trust serving Native farmers and ranchers through strategic grantmaking in the areas of business assistance, agricultural education, technical support and advocacy services. NAAF was created from the historic Keepseagle v. Vilsack litigation settlement and all grantmaking activities are governed by the Trust Agreement (NativeAmericanAgricultureFund.org/trust-agreement). We constantly seek feedback from the public about funding priorities through our online survey and general emails to grants@NativeAmericanAgricultureFund.org.

**Contact**

Email: grants@NativeAmericanAgricultureFund.org
Phone: 479.445.6226
Creating a new account is a multi-step process:

Once you start your application you will have a series of questions and fill in the blank sections as well as upload documents questions. Depending on what type of funding and how many projects you are applying for, you will have access to all or some of the questions. If you check the “No” on a section, you will not see the questions associated with that area of funding. For example if you apply for Targeted funding only, you will not see the questions for any special emphasis area funding. Applications automatically save.
Uploading Documents:

- You can only upload Pdf documents.
- You will be asked to save project budget templates for each project or area of funding you are applying for. These links can be found within the application. Click them, download them, fill them out and then upload them back into the application in Pdf form.

**Targeted Area Budget Section**

Please review these documents before proceeding.
- NAAF Budget Guidelines
- Sample Budget
- Sample Budget Narrative

**Targeted Area - Budget Upload**

Download the NAAF RFA Budget Template.
Upload your completed budget for this section here.

Please name your PDF file in this format (inserting your organization's name in 'OrgName'): **2020_PA_OrgName_Budget**

[Upload a file] (2 MiB allowed]

**Targeted Area - Budget Narrative Upload**

Please enter your budget narrative in this section. Detailed explanations of how project costs break down under each expense category will be important for the review process. Once you have completed your budget narrative, please upload it here.

Please name your PDF file in this format (inserting your organization's name in 'OrgName'): **2020_PA_OrgName_Budget_Narrative**

[Upload a file] (2 MiB allowed]
Completed Application:

- Once you have completed your application and pushed the submit button you will be taken back to your dashboard, in the future this is where you will see application status updates and finally your approval or denial status. Approval letters will be mailed out with further instructions and the final amount of each award to successful applicants.
Applicants who applied for the 2019 NAAF RFA will have the option to copy questions from their old application.

Applicants will logon to their account and click the apply button, the new page will allow them to choose the Process (General or Youth funding) where they will then see the copy process button on the top right of the screen.

Once you click copy process it will ask you where you want to copy former questions to, the 2020 General RFA or the 2020 Youth RFA.

Former Applicants:
Critical Dates

Critical Dates for NAAF 2020 Request for Applications:

Open: April 1, 2020

Close: June 1, 2020 @ 11:59 pm CT

Flexibility Period Closes: June 15, 2020 @ 11:59 pm CT
Website to find the RFA, Q&A and TA

Main webpage where you can access all essential documents including the RFA and Q&A:

www.NativeAmericanAgricultureFund.org/grants

Email for Information and Technical Assistance (TA):

grants@NativeAmericanAgricultureFund.org
Paper Applications

- The online application is preferred; however, paper applications can be submitted as well.
- Paper applications must meet all requirements specified within the application including character limits as well as page limits.
- Please do not submit both an online application and a paper application.
- Paper and online applications must be submitted and dated by June 1, 2020; or June 15, 2020 if flexibility is sought.

Address:
Attn: Grants Team
534 W. Research Center Blvd., Suite 220
P.O. Box 1427
Fayetteville, AR 72701
Remaining Webinars:

NativeAmericanAgricultureFund.org/grants-webinar

Thursday, May 21: https://attendee.gotowebinar.com/register/1020409868363185932

Thursday, May 28: https://attendee.gotowebinar.com/register/5414144094863052044
Phone Assistance:

(479) 445-6226

The phone line is open Monday to Friday, 8-4 p.m. CT; you can leave a message at other times.