# NATIVE FOOD ACCESS SURVEY **DISSEMINATION TOOLKIT**





### **1 IN 4 AMERICAN INDIANS AND ALASKA NATIVES EXPERIENCE** SECURITY

### **FOOD INSECURITY:**

A lack of consistent access to enough food for every person in a household to live an active, healthy life.

#### FOOD INSECURITY RATE **RESPONDENT CHARACT**

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nificantly higher for respondents with ildren under age 18 in their household =0.001), with 56 percent experiencing food curity and 31 percent experiencing very food security during COVID-19. Similarl d insecurity and 33 percent expenv low food security (Figure 4)

ater levels of food insecurity is a pat tent across online surveys of foor the latest 2020 USDA Economic Re vice's (ERS) annual food securit of the data source, studie find that food hardship has WID-19 and is hig urity in the United S



In February 2021, the Native American Agriculture Fund (NAAF) launched a survey on food access gaps within Native American communities during COVID-19. Results showed that 49% of American Indian and Alaska Natives experienced food insecurity during COVID-19 and one in four experienced very low food security. The report "Reimagining Hunger Responses in Times of Crisis" illuminates the challenges of food security in Indian Country and the Tribally-driven solutions needed to address those challenges.

#### REIMAGINING HUNGER RESPONSES TIMES OF CRISIS

Insights from Case Examples and a Survey of Native Communities' Food Access During COVID-19





## INCREASING FOOD ACCESS IN INDIAN COUNTRY SHARE THE #NATIVEFOODACCESS SURVEY

NAAF and FRAC are launching a new survey for continued research about food access, food sovereignty, and food security for Native American people that can help determine resources needed to improve access to nutritious food for tribal communities.

### SURVEY IS OPEN UNTIL CLOSED

### **ACCESS SURVEY HERE**

## INCREASING FOOD ACCESS IN INDIAN COUNTRY SURVEY IS OPEN UNTIL CLOSED



**OUR ASK:** USE THIS TOOLKIT TO HIGHLIGHT THE IMPORTANT ISSUE OF NATIVE AMERICAN FOOD INSECURITY AND ENCOURAGE OTHERS TO TAKE THE FOOD ACCESS SURVEY. WE HAVE PROVIDED SAMPLE SOCIAL MEDIA POSTS, GRAPHICS, AND A NEWSLETTER/EMAIL FOR YOU TO CUSTOMIZE FOR YOUR NETWORKS AND SPREAD THE MESSAGE.

#### SAMPLE SOCIAL MEDIA CAPTIONS:

- Take the #NativeFoodAccess Survey today! It's confidential and takes less than 15 minutes. Your valuable answers shed light on food access for Native American people and can help determine community resource needs. Find it here: bit.ly/NAAF-2023Survey
- How can we improve food access in Native American and rural communities? The @NativeAgFund and @fractweets are surveying to gain a better perspective on the issues of food insecurity and hunger in Tribal areas. Make your voice heard and take the #NativeFoodAccess Survey today: bit.ly/NAAF-2023Survey
- I in 4 Native Americans and Alaska Natives experience food insecurity a lack of consistent access to enough food for every person in a household to live an active, healthy life. We need your feedback to determine the resources needed to increase consistent food access for all. Make your voice heard and act today by completing the #NativeFoodAccess Survey. Find it here: bit.ly/NAAF-2023Survey
- Food Insecurity impacts too many Native American households. Help us understand this important issue by taking the #NativeFoodAccess Survey today: bit.ly/NAAF-2023Survey

### **DOWNLOADABLE SOCIAL MEDIA GRAPHICS** (CLICK THE IMAGE TO DOWNLOAD):



Food Research & Action Center The findings from the survey will be used to share the depth of the issues of hunger and food access in Native American households. Your feedback matters! 5 Minute Survey ACCESS TAKE SURVEY TODAY F00D? **#NATIVEFU** 

**FOOD INSECURITY:** A lack of consistent access to enough food for every person in a household to live an active, healthy life.

INSECURITY

#### **HELP US UNDERSTAND WHY**

TAKE THE #NATIVEFOODACCESS SURVEY TODAY



#### SURVEY

The findings from the survey will be used to share the depth of the issues of hunger and food access in Native American households.

5 Minute Survey

TAKE SURVEY TODAY

# **@NATIVEAGFUND** @FRACGRAM **@FRACTWEETS**

#### **SLIDER IMAGES FOR INSTAGRAM POSTS:**





- At least 48% of AI/AN have low food access, living greater than 10 miles from the grocery store.
- Food insecurity higher among Al/AN households with children, employment disruption during COVID-19, or self-reported poor or fair health status

TAKE THE #NATIVEFOODACCESS SURVEY TODAY



### **#NATIVEFOODACESS** WWW.SURVEYMONKEY.COM/R/NAAF2023





- 54% Al/AN sometimes or often during COVID-19 couldn't afford to eat balanced meals
- 37% of Al/AN households cut the size of meals or skipped meals because there wasn't enough money for food in at least one month during COVID-19
- 34% ate less than they felt they should because there wasn't enough money for food

TAKE THE #NATIVEFOODACCESS SURVEY TODAY



#### FOOD ACCESS DATA:

- At least 48% of Al/AN have low food access, living greater than 10 miles from the grocery store.
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#### SAMPLE NEWSLETTER/EMAIL LANGUAGE:

<u>49% of American Indian and Alaska Natives experienced food insecurity during</u> <u>COVID-19</u>, and one in four experienced very low food insecurity.

The Native American Agriculture Fund is asking you to make your voice heard on food access barriers, food sovereignty, and food security in your household and tribal community to better inform stakeholders on addressing those challenges and invest in solutions.

Complete the Food Access Survey: www.surveymonkey.com/r/NAAF2023

Contact media@nativeamericanagriculturefund.org with questions.